

Using Data Effectively:  
Student Campus/College  
VS  
Course Campus/College



DIVISION OF  
ENROLLMENT  
MANAGEMENT

# Objectives

- ▶ Define Student Campus and College
- ▶ Define Course Campus and College
- ▶ Understand when to use each type of campus and college

# Student Campus vs. Course Campus

- ▶ Student Campus
  - ▶ The campus where a student is enrolled
  - ▶ Each student is enrolled only at one campus in a given semester
- ▶ Course Campus
  - ▶ The campus where a course is offered
  - ▶ A student may take courses at multiple campuses

# Student College vs. Course College

- ▶ Student College
  - ▶ The college associated with the student's primary program
  - ▶ Each student has one college
- ▶ Course College
  - ▶ The college offering a course
  - ▶ A student may take courses offered by multiple colleges in a given semester

# Student Campus and College can give you a distinct total headcount

## Headcount

Day of Semester

Spring 2020, Day Number -22, Activity Date: 12/19/2019

Spring 2021, Day Number -22, Activity Date: 12/17/2020

Run on Dec 17, 2020 at 15.06.51

Student Campus	Spring 2020		Spring 2021		Difference	Percent Difference
	Day Number -22	Day Number -22	Day Number -22	Day Number -22		
ABQ - Albuquerque/Main	17,706	16,190	-1,516	-8.56%		
GA - Gallup	1,112	638	-474	-42.63%		
LA - Los Alamos	276	186	-90	-32.61%		
TA - Taos	358	176	-182	-50.84%		
VA - Valencia	795	295	-500	-62.89%		
<b>TOTAL</b>	<b>20,247</b>	<b>17,485</b>	<b>-2,762</b>	<b>-13.64%</b>		

- ▶ From Regstats\_StudentCampus\_Headcount
- ▶ Students are always counted only once
- ▶ TOTAL is the total number of students registered at UNM
  - ▶ Will not change if you add more fields

## Headcount

Day of Semester

Spring 2020, Day Number -22, Activity Date: 12/19/2019

Spring 2021, Day Number -22, Activity Date: 12/17/2020

Run on Dec 18, 2020 at 09.07.05

Student Campus	Student College	Spring 2020		Spring 2021		Difference	Percent Difference
		Day Number -22	Day Number -22	Day Number -22	Day Number -22		
ABQ - Albuquerque/Main	AP - School of Arch. and Planning	278	283	5	1.80%		
	AS - College of Arts and Sciences	5,030	4,524	-506	-10.06%		
	ED - College of Education	1,082	1,043	-39	-3.60%		
	EN - School of Engineering	1,526	1,409	-117	-7.67%		
	FA - College of Fine Arts	855	810	-45	-5.26%		
	GP - Graduate Programs	2,674	2,592	-82	-3.07%		
	HC - Honors College	2	0	-2	-100.00%		
	LL - Univ Libraries & Learn Science	33	18	-15	-45.45%		
	LW - School of Law	305	281	-24	-7.87%		
	ME - School of Medicine	465	314	-151	-32.47%		
	MG - Anderson Schools of Management	2,235	2,178	-57	-2.55%		
	ND - Non-Degree Status	688	474	-214	-31.10%		
	NU - College of Nursing	545	594	49	8.99%		
	PH - College of Pharmacy	269	249	-20	-7.43%		
	PO - College of Population Health	64	74	10	15.63%		
	UC - University College	1,205	1,016	-189	-15.68%		
	US - University Studies	450	331	-119	-26.44%		
<b>*Total ABQ - Albuquerque/Main</b>		<b>17,706</b>	<b>16,190</b>	<b>-1,516</b>	<b>-8.56%</b>		
GA - Gallup	AD - Associate Degree	906	505	-401	-44.26%		
	CP - Undergrad Certificate Program	98	38	-60	-61.22%		
	ND - Non-Degree Status	108	95	-13	-12.04%		
<b>*Total GA - Gallup</b>		<b>1,112</b>	<b>638</b>	<b>-474</b>	<b>-42.63%</b>		
LA - Los Alamos	AD - Associate Degree	139	125	-14	-10.07%		
	CP - Undergrad Certificate Program	1	2	1	100.00%		
	ND - Non-Degree Status	136	59	-77	-56.62%		
<b>*Total LA - Los Alamos</b>		<b>276</b>	<b>186</b>	<b>-90</b>	<b>-32.61%</b>		
TA - Taos	AD - Associate Degree	240	94	-146	-60.83%		
	CP - Undergrad Certificate Program	35	25	-10	-28.57%		
	ND - Non-Degree Status	83	57	-26	-31.33%		
<b>*Total TA - Taos</b>		<b>358</b>	<b>176</b>	<b>-182</b>	<b>-50.84%</b>		
VA - Valencia	AD - Associate Degree	435	243	-192	-44.14%		
	CP - Undergrad Certificate Program	3	1	-2	-66.67%		
	ND - Non-Degree Status	357	51	-306	-85.71%		
<b>*Total VA - Valencia</b>		<b>795</b>	<b>295</b>	<b>-500</b>	<b>-62.89%</b>		
<b>TOTAL</b>		<b>20,247</b>	<b>17,485</b>	<b>-2,762</b>	<b>-13.64%</b>		

# Course Campus and College Students may be Duplicated

## Headcount by Course Campus

Day of Semester

Spring 2020, Day Number -22, Activity Date: 12/19/2019

Spring 2021, Day Number -22, Activity Date: 12/17/2020

Run on Dec 17, 2020 at 15.42.12

\*Students may be counted in more than one Course Campus, Course College, Department, Subject, and Course Level\*

\*Totals and Sub-Totals on any of these fields may include duplicate students\*

Course Campus*	Spring 2020 Day Number -22	Spring 2021 Day Number -22	Difference	Percent Difference
ABQ - Albuquerque/Main	16,032	14,817	-1215	-8.20%
EA - Online & ITV	7,709	7,157	-552	-7.71%
ELA - Los Alamos Bachelors/Graduate	0	12	12	100.00%
EW - Albq Westside (UNM West)	47	49	2	4.08%
GA - Gallup	1,430	1,149	-281	-24.46%
LA - Los Alamos	625	577	-48	-8.32%
TA - Taos	498	422	-76	-18.01%
VA - Valencia	1,271	898	-373	-41.54%
<b>TOTAL*</b>	<b>27,612</b>	<b>25,081</b>	<b>-2531</b>	<b>-10.09%</b>

- ▶ The count for a single course campus is distinct students
- ▶ The TOTAL is not distinct, students can register at more than one campus
- ▶ Note the course campus total is 7,596 higher than the actual student count

## Headcount

Day of Semester

Spring 2020, Day Number -22, Activity Date: 12/19/2019

Spring 2021, Day Number -22, Activity Date: 12/17/2020

Run on Dec 17, 2020 at 15.06.51

Student Campus	Spring 2020 Day Number -22	Spring 2021 Day Number -22	Difference	Percent Difference
ABQ - Albuquerque/Main	17,706	16,190	-1,516	-8.56%
GA - Gallup	1,112	638	-474	-42.63%
LA - Los Alamos	276	186	-90	-32.61%
TA - Taos	358	176	-182	-50.84%
VA - Valencia	795	295	-500	-62.89%
<b>TOTAL</b>	<b>20,247</b>	<b>17,485</b>	<b>-2,762</b>	<b>-13.64%</b>

# How do we decide which we need?

- ▶ Does this question relate to course registration?
  - ▶ If yes, use the Regstats\_CourseCampus\_Headcount
  - ▶ If no, use the Regstats\_StudentCampus\_Headcount

## Example:

How many students are enrolled in an Early Childhood Multicultural Education (ECME) major at each campus?

- ▶ Which report do we use?
- ▶ **Answer: Student Campus**
- ▶ Can we add up the campus counts to get a total headcount of students in this major?
- ▶ **Answer: Yes, because each student can only be enrolled at one campus**

**Registration Statistics - Head Count by Student Campus**

Academic Period 1: Spring 2021 | Day Number: 01/12/2021

Academic Period 2: Spring 2021 | Day Number: 01/12/2021

**Day of Semester Dates**

Academic Period	Date	Day Number
Spring 2020	01/14/2020	-4
Spring 2021	01/12/2021	-4

**2 Day Comparison Dates**

Academic Period	Date	Day Number
Spring 2021	01/12/2021	-4

Select Type of Display Output:

- HTML
- Active HTML
- PDF
- Excel

Select Sort Fields:

- Degree
- Student Level
- Student Population
- Student Classification
- Residency
- Time Status
- Major
- Student College

Student Campus: [Empty]

Subtotal 1: No Subtotal | Subtotal 2: No Subtotal | Subtotal 3: No Subtotal

Student Campus List:

- All
- ABQ - Albuquerque/Main
- GA - Gallup
- LA - Los Alamos
- TA - Taos
- VA - Valencia

Student College List:

- All
- AD - Associate Degree
- AP - School of Arch. and Planning
- AS - College of Arts and Sciences
- CP - Undergrad Certificate Program
- ED - College of Education
- EN - School of Engineering
- FA - College of Fine Arts
- GP - Graduate Programs
- LL - Univ Libraries & Learn Science
- LW - School of Law
- ME - School of Medicine
- MS - Mendoza School of Management

Major List:

- CNST - Construction Technology
- CRIM - Criminology
- CRJS - Criminal Justice
- CS - Computer Science
- DMA - Digital Media Arts
- ECED - Early Childhood Education
- ECME - Early Childhood Multicult Ed
- EDUC - Education
- ELTE - Elementary Teacher Education
- EMS - Emergency Medical Services
- ENPD - Environment Plan and Design
- ENVS - Environmental Science
- FA - Fine Arts

Buttons: Run Day of Semester, Run 2 Day Comparison, Save Selections

**Headcount**  
Day of Semester

Spring 2020, Day Number -4, Activity Date: 01/14/2020  
Spring 2021, Day Number -4, Activity Date: 01/12/2021  
Run on Jan 12, 2021 at 14.35.11

Student Campus	Spring 2020 Day Number -4	Spring 2021 Day Number -4	Difference	Percent Difference
GA - Gallup	45	20	-25	-55.56%
LA - Los Alamos	0	1	1	.00%
TA - Taos	21	22	1	4.76%
VA - Valencia	33	21	-12	-36.36%
<b>TOTAL</b>	<b>99</b>	<b>64</b>	<b>-35</b>	<b>-35.35%</b>

## Example:

How many students enrolled at ABQ campus are taking courses at each branch campus?

- ▶ Which report do we use?
- ▶ **Answer: Course Campus**
- ▶ Can we add up the campus counts to get a total headcount of ABQ students taking courses at branch campuses?
- ▶ **Answer: No, some students may be taking courses at more than one branch campus**



### Registration Statistics - Headcount by Course College

Academic Period 1  Day Number

Day of Semester Dates		
Academic Period	Date	Day Number
Spring 2020	01/14/2020	-4
Spring 2021	01/12/2021	-4

Run Day of Semester

Select Type of Display Output

HTML  
 Active HTML  
 Excel  
 PDF

Run 2 Day Comparison

2 Day Comparison Dates		
Academic Period	Date	Day Number
Spring 2021	01/12/2021	-4

Save Selections



Make selections below only if running 2 Day Comparison

Academic Period 2  Day Number

\* Students may be counted in more than one Course Campus, Course College, Department, Subject, and Course Level.

Totals and Sub-Totals on any of these fields may include duplicate students, therefore we recommend selecting no more than one or two sort fields per report.\*

Select Sort Fields

Course College\*  
 Department\*  
 Subject\*  
 Course Level\*  
 Student College

Course Campus

- All
- ABQ - Albuquerque/Main
- EA - Online & ITV
- ELA - Los Alamos Bachelors/Gra
- ET - Taos Bachelors/Graduate
- EW - Albq Westside (UNM West)
- GA - Gallup
- LA - Los Alamos
- TA - Taos
- TAQ - Taos/Questa
- VA - Valencia

Course College

- All
- AD - Associate Degree
- AP - School of Arch. and Planning
- AS - College of Arts and Sciences
- ED - College of Education
- EN - School of Engineering
- FA - College of Fine Arts
- ME - School of Medicine
- MG - Anderson Schools of Management
- NU - College of Nursing
- PO - College of Population Health
- LIC - University Collene

Subtotal

### Headcount by Course Campus

Day of Semester

Spring 2020, Day Number -4, Activity Date: 0

Spring 2021, Day Number -4, Activity Date: 01/12/2021

Run on Jan 12, 2021 at 14.44.30

\*Students may be counted in more than one Course Campus, Course College, Department, Subject, and Course Level\*

\*Totals and Sub-Totals on any of these fields may include duplicate students\*

Student Campus	Course Campus*	Spring 2020 Day Number -4	Spring 2021 Day Number -4	Difference	Percent Difference
ABQ - Albuquerque/Main	ELA - Los Alamos Bachelors/Graduate	0	12	12	100.00%
	GA - Gallup	354	610	256	41.97%
	LA - Los Alamos	330	471	141	29.94%
	TA - Taos	157	312	155	49.68%
	VA - Valencia	519	687	168	24.45%
GA - Gallup	GA - Gallup	1,343	975	-368	-37.74%
	LA - Los Alamos	21	14	-7	-50.00%
	TA - Taos	10	14	4	28.57%
	VA - Valencia	40	50	10	20.00%
LA - Los Alamos	GA - Gallup	7	21	14	66.67%
	LA - Los Alamos	423	286	-137	-47.90%
	TA - Taos	2	14	12	85.71%
	VA - Valencia	3	14	11	78.57%
TA - Taos	GA - Gallup	13	7	-6	-85.71%
	LA - Los Alamos	34	10	-24	-240.00%
	TA - Taos	497	333	-164	-49.25%
	VA - Valencia	24	11	-13	-118.18%
VA - Valencia	GA - Gallup	33	27	-6	-22.22%
	LA - Los Alamos	13	10	-3	-30.00%
	TA - Taos	25	12	-13	-108.33%
	VA - Valencia	1,115	524	-591	-112.79%
<b>TOTAL*</b>		<b>4,963</b>	<b>4,414</b>	<b>-549</b>	<b>-12.44%</b>



## Example:

How many students enrolled at ABQ campus are taking courses at any branch campus?

- ▶ Which report do we use?
- ▶ **Answer: Course Campus**
- ▶ Can we add up the counts to get total students in Engineering courses?
- ▶ **Answer: Only if we put Course College as a sort field, but no others.**



### Registration Statistics - Headcount by Course College

Academic Period 1:  Day Number:

Day of Semester Dates		
Academic Period	Date	Day Number
Spring 2020	01/14/2020	-4
Spring 2021	01/12/2021	-4

Run Day of Semester



Select Type of Display Output

HTML  
 Active HTML  
 Excel  
 PDF

Make selections below only if running 2 Day Comparison

Academic Period 2:  Day Number:

2 Day Comparison Dates		
Academic Period	Date	Day Number
Spring 2021	01/12/2021	-4

Run 2 Day Comparison



Save Selections

\* Students may be counted in more than one Course Campus, Course College, Department, Subject, and Course Level.

Totals and Sub-Totals on any of these fields may include duplicate students, therefore we recommend selecting no more than one or two sort fields per report.\*

Select Sort Fields

Course College\*  Department\*  Subject\*  Course Level\*  Student College  Course Campus\*

Subtotal

Course Campus

- All
- ABQ - Albuquerque/Main
- EA - Online & ITV
- ELA - Los Alamos Bachelors/Gra
- ET - Taos Bachelors/Graduate
- EW - Albq Westside (UNM West)
- GA - Gallup
- LA - Los Alamos
- TA - Taos
- TAQ - Taos/Questa
- VA - Valencia

Course College

- All
- AD - Associate Degree
- AP - School of Arch. and Planning
- AS - College of Arts and Sciences
- ED - College of Education
- EN - School of Engineering
- FA - College of Fine Arts
- ME - School of Medicine
- MG - Anderson Schools of Management
- NU - College of Nursing
- PO - College of Population Health
- UC - University College

### Headcount by Course Campus

Day of Semester

Spring 2020, Day Number -4, Activity Date: 01/14/2020

Spring 2021, Day Number -4, Activity Date: 01/12/2021

Run on Jan 12, 2021 at 14.47.43

\*Students may be counted in more than one Course Campus, Course College, Department, Subject, and Course Level\*

\*Totals and Sub-Totals on any of these fields may include duplicate students\*

Student Campus	Spring 2020 Day Number -4	Spring 2021 Day Number -4	Difference	Percent Difference
ABQ - Albuquerque/Main	1,218	1,784	566	31.73%
GA - Gallup	1,348	986	-362	-36.71%
LA - Los Alamos	428	292	-136	-46.58%
TA - Taos	503	337	-166	-49.26%
VA - Valencia	1,125	528	-597	-113.07%
<b>TOTAL*</b>	<b>4,622</b>	<b>3,927</b>	<b>-695</b>	<b>-17.70%</b>



# Example:

## What information can I find about Engineering courses for each campus?

- ▶ Which report do we use?
- ▶ **Answer: Course Campus**
- ▶ How do we get an unduplicated total headcount of ABQ students taking courses at branch campuses?
- ▶ **Answer: We filter on Branch Campuses but choose only Student Campus for report**

# General Tips

- ▶ Limit the number of sort fields
- ▶ Don't try to answer multiple questions with the same report if you are using course fields

# Student Campus/College and Course Campus/College on other reports

- ▶ In most reports these are specifically labeled.
  - ▶ Example: Class List Guided Adhoc
  - ▶ Be aware of which you are looking at!
- ▶ If you are using any course related information with your student information, be wary of duplicate student values when aggregating.

# THANK YOU!

- ▶ Contact us at [EMRT@unm.edu](mailto:EMRT@unm.edu)
- ▶ Additional information on MyReports, including FAQs and information on requesting access: <http://myreportsinfo.unm.edu/emrt/index.html>