

A blue ballpoint pen with a silver-colored tip is positioned diagonally on the left side of the image. The background is a document featuring a bar chart with several blue bars of varying heights. The overall color palette is light blue and white.

# **Institutional Assessment**

**UNM OFFICE OF  
ASSESSMENT/APR**

# IMPROVING INSTITUTIONAL ASSESSMENT

- To align with national standards
- Defined by the National Institute for Learning Outcomes Assessment (NILOA) and the American Association of Colleges & Universities (AAC&U)
- Explored models of EIA designated institutions
- Impact of assessment

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# COMPONENTS OF SUCCESSFUL ASSESSMENT MODELS

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## Overarching Goals/Strategic Planning

Assessment planning is coordinated with institutional planning/ties to decisions

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## Alignment

Goals are tied to GE, UG, Grad level education

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## Relationships

Strong relationship between assessment, accreditation, curriculum, analytics & university operations

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## Established Expectations

Established plan and developed framework of student achievement

# NEW OA/APR ANALYSIS OF ACADEMIC ASSESSMENT

## Tell

Tell a new story of UNM academic assessment

- Instructor beliefs
- Use results
- Common measures
- UNM's learning goals
- Communication

## Create

Create a more streamlined assessment process across UNM for CARCS/faculty

## Promote

Promote greater engagement with a new annual report format and data/promote new communications to students with catalog

# SUMMER ANALYSIS PROJECT

## Graduate students

Coding over 900 SLOs (verbs & content), measures, KSR, communication and results use from over 200 assessment plans/reports from AY 20-21

Aggregate results

Analyze trends and patterns

Assist with visualizing data

## OA/APR

Created coding form and tested

Breakdown of data per student level

Creating a new State of Assessment Annual institutional report

Creating a CARC form to guide reviews of assessment plans/reports AND to model the new SOA report

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**WHAT IS IMPORTANT  
TO YOU?**

**WHAT DO YOU WANT  
TO KNOW?**

- SLOs (verbs & content)
- Assessment measures
- UNM Learning Goals: KSR
- Results use
- Assessment communication

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# STATE OF ASSESSMENT REPORT: WHAT IS USEFUL?

**New findings**

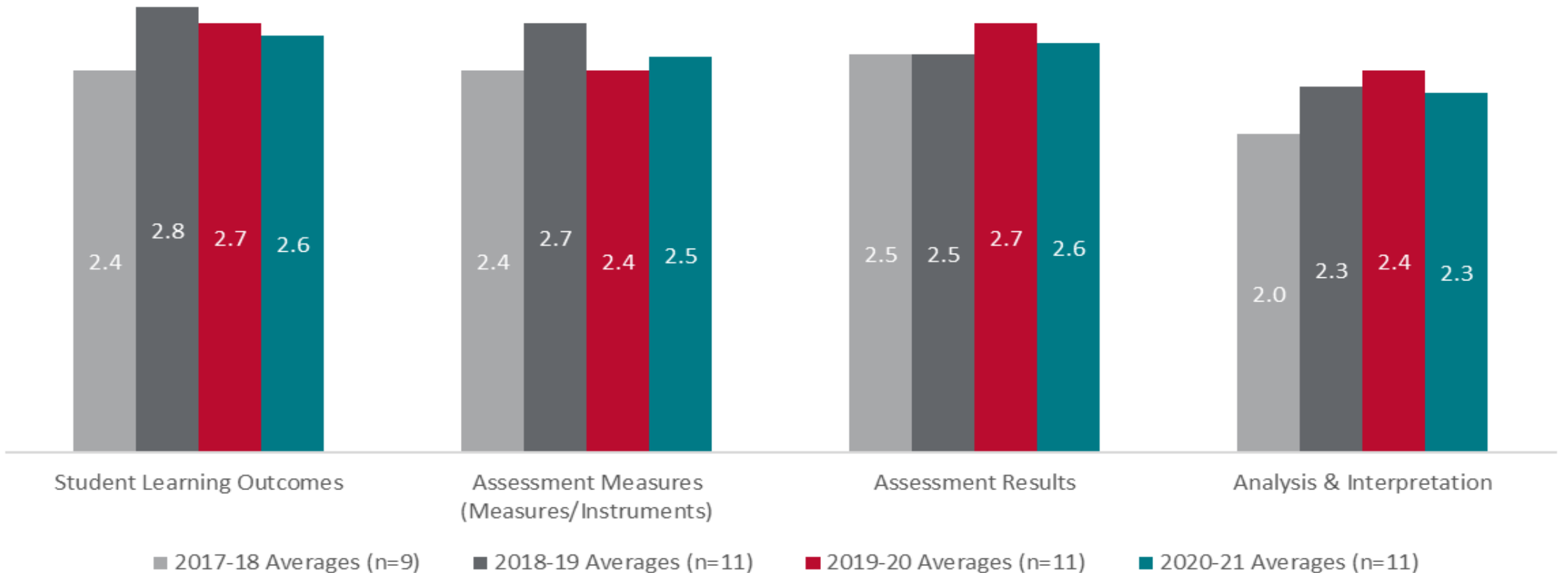
**Impact**

**Feedback  
themes**

**Maturity rubric  
& narrative  
patterns**

## MATURITY RUBRIC (3 PT SCALE)

Maturity Rubric Ratings slightly decreased this year for 3 of the 4 dimensions.





**AY 20-21  
NARRATIVE  
ASSESSMENT  
RESULTS: YOUR  
RESPONSES**

- *Strong assessment*

**Measurable** outcomes, SLOs **aligned** with vision & mission, **high participation** in assessment reporting, greater **faculty engagement**, **students meeting or exceeding** set assessment program benchmarks, **faculty using assessment data** to inform curricular changes, and **revision and reflection**.

- *Areas of assessment to strengthen*

**Consistently communicate** with faculty to improve assessment engagement, utilize faculty talks/retreats/meetings to **discuss assessment regularly**, integrate curriculum and assessment **committees**, be more thoughtful/intentional with assessment **analysis**, employ **leadership to actively participate** in the assessment process, **explore new assessment** options when staff/ leadership are changing, integrate **accrediting body** assessment methods, modify **capstone projects**, and **renew** assessment plans.



## AY 20-21 NARRATIVE ASSESSMENT RESULTS: WHAT YOU ARE TELLING US!

- *Assessment results use*

Academic units are **adding courses**, changing SLOs to be more **targeted**, revising **curriculum**, connecting assessment and curriculum **committees**, using **accrediting bodies** to inform assessment practices, conducting full **reviews of degrees**, updating assessment plans, adding **formative assessments**, sharpening **alignment** between outcomes and measures, and changing assessment to meet the needs of **specific student populations** (graduate level, exiting seniors, etc).

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# **AY 20-21 NARRATIVE ASSESSMENT RESULTS: OA/APR ACTIONABLE ITEMS**

- **FALL SIMPLIFYING ASSESSMENT WORKSHOP**
- **FALL GRADUATE LEVEL ASSESSMENT WORKSHOP**
- **SLO DEVELOPMENT ASSISTANCE**
- **SURVEY DEVELOPMENT HELP**

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# **ANNUAL OA/APR RETREAT: JUNE 17<sup>TH</sup>, 2022**

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- GE Data
  - Academic Unit Data (Impact, beliefs, practices)
  - Co-curr Data
  - APR Data
  - Reporting/trends over time
  - Communications
  - Fall planning
  - HLC updates/requirements
  - **WHAT ELSE?**